SureGrip® Universal Wallcovering Adhesive is a READYTO-USE, multi-purpose adhesive for hanging virtually any type of pre-pasted, non-pasted and paste-the-wall wallcovering. This revolutionary adhesive can be applied to the back of any non-woven, paper- or fabric-backed wallcovering OR directly to the wall for use with non-woven paste-the-wall wallcoverings.

SureGrip Universal provides excellent mildew protection with ZINSSER’s exclusive “Mold & Mildew Shield™” mold and mildew preventative making it great for humid kitchens, steamy bath sand damp laundry rooms.

SureGrip Universal makes application easy. The unique pink color guide formula shows exactly where it has been applied to eliminate missed spots. SureGrip Universal flows easily through pasting machines, has strong wet tack and guarantees easy future removal.

- For pre-pasted, non-pasted, paste-the-wall wallcoverings (non-woven, paper- and fabric backed), borders over vinyl, and vinyl over vinyl applications
- Makes wallpaper easy to hang and easy to remove
- Contains ZINSSER’s exclusive “Mold & Mildew Shield™” mold and mildew preventative
- Unique PINK color guide formula makes application easy to see
- Great adhesion
- Dries clear; non-staining

Selection Data
Generic Type - Synthetic-based wallcovering adhesive.

Recommended Uses - Use for hanging any type of standard wallcoverings from lightweight unpasted, pre-pasted and paste-the-wall wallpaper to fabric and non-woven backed vinyl (up to 21 oz. commercial grade types I and II). Refer to the “ZINSSER SureGrip Adhesive Selection Chart” online at www.rustoleum.com for detailed recommendations.

Not Recommended For - This product is not intended for hanging heavy vinyl wallcovering (over 21 oz.) or hard-to-stick coverings such as foil, Mylar® or flexible wood.

Application Data
Surface Preparation - Surface must be clean, dry, smooth and sound – free of dust, grease, wax, oil, old wallcovering adhesive, mold and mildew and other residue. Inspect surface for paint bonding, loose wallcoverings, damaged wallboard or plaster. Remove old or loose wallcovering and residual wallcovering adhesive with DIF® Wallpaper Stripper. Repair unsound surfaces. Seal loose paint or damaged drywall and skim coats with GARDZ® High Performance Sealer as needed.

Prime all surfaces (including oil-based paint, oil-based primers for painted surfaces and latex or oil-based stain-kill coatings) with an acrylic primer - either SHIELDZ® Universal, SHIELDZ Universal PLUS or SHIELDZ Vapor Permeable Mold & Mildew-Proof™ Commercial Wallcovering Primer. Before proceeding with any unusual conditions, Consult your wallcovering or adhesive supplier.
**Application** - Use only when temperature is above 50°F. Adhesive is READY TO USE. DO NOT DILUTE. Apply an even coat using a roller, brush or pasting machine to the back of wallcovering. For non-woven backed wallcoverings, adhesive also can be applied directly to the wall. Paste an area approximately the length and width of two wallcovering strips. Make sure sufficient adhesive is applied at edges. Note: PINK color shows exactly where adhesive has been applied to help eliminate missed spots. Color disappears completely when dry. Avoid contact with the surface of embossed or delicate wallcovering. Book and hang wallcovering according to manufacturer's instructions.

**Mold & Mildew** - Eliminate pre-existing mold and mildew by washing the affected area with a solution of 3/4 cup of Clorox® Ultra Bleach to 1 gallon of clean water. Wear protection to prevent skin and eye contact. Quickly wash off any solution that comes in contact with your skin. Do not add ammonia or other cleaning products to the bleach solution. Rinse surface with clean water. Allow surface to dry thoroughly before applying wallcovering.

**Drywall** - Wipe down with a damp cloth to remove residual joint compound dust prior to priming.

**Plaster** - New plaster must age at least 90 days before hanging wallcovering. Prime prior to installation.

**Glossy Surfaces** - Glossy paint, paneling, existing wallcovering, metal, glass, plastic, etc. should be primed prior to wallcovering installation. Metal surfaces should be primed with rust inhibiting Bulls Eye 1-2-3® Primer.

**Textiles and Delicate Wallcoverings** - Take special care to keep the adhesive off the face of wallcovering. Some wallcovering can be stained by water alone. Test for stain resistance prior to the installation and hang according to manufacturer's instructions.

**Coverage** - 1.3 gallon of adhesive will hang up to 5 to 6 double rolls or 300 sq. ft. Spread rate may differ with various backings.

**Dry Time** - Drying time will vary depending on the wallcovering type, temperature, ventilation and humidity of the room.

**Cleanup** - Remove excess adhesive on or around the wallcovering immediately with clean water. Additional effort may be required if adhesive is allowed to contact the surface of embossed or textured vinyl. Close container tightly after each use.

**Tool Cleanup** - Clean tools with warm water.

**Storage/Shelf Life/Disposal** - Protect from freezing. Always keep the container tightly closed and store in a cool dry place at temperature between 40°F to 100°F. Normal storage life is one year. The disposal of excess or left over product should conform to local laws regarding water-based products.

**Caution** - Avoid contact with eyes and skin. In case of eye contact, flush eyes with plenty of water for at least 15 minutes. In case of skin contact, wash thoroughly with soap and water. Do not take internally. If swallowed call a physician or Poison Control Center. Use with adequate ventilation. Keep Out of Reach of Children.

**Limited Warranty** - This product will perform as claimed if applied according to our directions. The directions apply to most applications, but may not cover special conditions, applications, techniques and/or surfaces. If you have a question, check with your dealer or contact Rust-Oleum Corporation. Warranty is limited to replacement or refunded value of product actually used when supported by proof of purchase if such product proves defective within one year from date of manufacture.
Keep out of reach of children

Read and carefully follow all information on this Technical Data Bulletin, on the product label and the material safety data sheet for this product. To the best of our knowledge, the data contained herein are true and accurate at the date of issuance and are subject to change without prior notice. User must contact Rust-Oleum to verify correctness before specifying or ordering. No guarantee of accuracy is given or implied. We guarantee our products to conform to Rust-Oleum’s quality control and assume no responsibility for coverage, performance or injuries from use. Visit Zinsser.com for our most up-to-date technical data bulletins.

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